Online Course Development Process

**Analysis & Orientation**
- MOOC Orientation
- Faculty submits proposal
- Review and Analysis
- Decision to move forward with MOOC or not

**Planning**
- Charter developed
- Faculty agreement (schedule A) signed
- Necessary approvals and project kick-off
- Course design workshops scheduled

**Macro Design**
- High level learning outcomes
- Overarching assessment strategy
- Copyright
- Technical requirements
- Core learning pathways
- Basic course structure
- Engagement Strategies

**Micro Design**
- Detailed Course Structure
- Rough prototype
- Media requirements
- Course Communication

**Course Build**
- Core and supplementary content development and prototyping,
- Formative assessments
- Summative assessments
- Interactive activities
- Tech integration
- Video production
- Course build and setup
- Marketing/social media/promotion

**Course Review**
- Video Content Review
- 3D party technology tools setup and testing
- Beta Test/Quality Review
- Course launch planning

**Course Go-live**
- Course administration
- Monitor, facilitate and engage
- Course emails on a regular schedule to students
- Course promotion
- Student engagement

**Course Wrap-up**
- Course closes
- Lessons learned and next steps with CTL team
- Revisions and recommendations
- Future course plans

**DELIVERABLES**
- Decision on MOOC proposal
- Charter & Faculty Agreement Sign-off
- Course Design Documents Developed
- Course Content Videos
- Revisions Readiness check
- Student Learning Data
- Lessons Learned

**Iterative build - QA (10-16 Weeks)**

**Course (1-3 Weeks)**

**Course (2-4 Weeks)**

**Course (1-2 day course design)**

**Course (4-12 Weeks)**

**Course (1-2 Weeks)**